



The 39<sup>th</sup> Thailand  
Bangkok International  
Motor Show

**REVOLUTION IN MOTION**  
ปฏิวัติทุกการเคลื่อนไหว

Speech : Dr. Prachin Eamlumnow

The Chairman of “The 39<sup>th</sup> Bangkok International Motor Show”

Dear Executive Director, Advertising and Public Relations Department, Tourism Authority of Thailand  
Vice Chairman of the Royal Automobile Association of Thailand Under Royal Patronage  
Chairman of the Thai Automotive Industry Association  
Chairman of Thai Autoparts Manufacturers Association  
Chairman of Society of Automotive Engineer - Thailand  
Distinguished Guests and All Members of the Press,

On behalf of the Organizer, I’m delighted and honored to welcome all of you to the Press Conference of “The 39<sup>th</sup> Bangkok International Motor Show”. This year, the show is initiated under the theme of “Revolution in Motion” to reflect the importance of continuous development of automotive technology and innovation, which play a vital role in fulfilling the needs in our everyday life.

Thailand’s overall economic situation looks positive this year, especially for the Eastern Economic Corridor or EEC, which support the investment of the Super Cluster and the nation’s target industries as the economic driving mechanism in the future. Moreover, the tourism industry of Thailand has a clear tendency for expansion, which result in the likelihood of the growth of Thai economy. Thus, it is believed that the Thai automotive industry is starting to recover. I am confident that the number of car production will definitely reach 2 million units once again.

This year, the show is still the only Motor Show of Thailand that listed on the global Motor Show calendar certified by OICA. I am also pleased to have an opportunity to welcome distinguished guests and all the press members from both local and overseas who have come a long way to globally reveal an inside of the motor show. This has given a hint of how important “The 39<sup>th</sup> Bangkok International Motor Show” is. The show is trusted to help raising the image and promoting the growth of Thai automotive industry in the regional scale whereby its news and information will be published through all channels to every pair of eye around the world.

This year’s highlights include the launching of new products as well as the showcases of the latest “Concept Car” and “Concept Bike” from over 40 car and motorcycle brands. Visitors will experience numerous innovative automobiles such as Plug-In Vehicles, Hybrid Vehicles, Electric Vehicles, etc., some of which will be available for sales at the show too.

“The 39<sup>th</sup> Bangkok International Motor Show” offers a great opportunity for Thai people to closely experience and learn the cutting edge technology of the automotive world. I hope the show can inspire young people so that they can come up with a new idea, which might be developed further into a brand new innovation that help promote the sustainable growth of Thai automotive industry in the future.

Thank You

