



The 39<sup>th</sup> Thailand  
Bangkok International  
Motor Show

**REVOLUTION IN MOTION**

ปฏิวัติวงการเคลื่อนไหว

**Speech: The 39<sup>th</sup> Bangkok International Motor Show Press Conference**

**Mr. Jaturont Komolmis,**

**The Vice Chairman of the 39<sup>th</sup> Bangkok International Motor Show**

Good morning ladies and gentlemen, distinguished guests and all the press members,

The show this year has the full collaboration of various car and motorcycle makers. Participants include 30 car companies and 15 motorcycle companies, some of which will participate the show for the first time. The show also features the electric vehicles, an alternative energy vehicle of the automotive industry, which has been receiving more and more positive feedback in Thailand. The Organizer recognizes the vital role of the electric-powered vehicle, so with the kind cooperation from both private and public sectors, we set up a zone especially for exhibiting electric cars, electric motorcycles and EV technology. In addition, visitors can explore more about the latest technologies and a variety of products ranging from car audio to auto accessories and much more at the 39<sup>th</sup> Bangkok International Motor Show also.

Bangkok International Motor Show is the first event of the year to indicate and stimulate the liveliness of the automotive industry in Thailand. It is the venue where car and motorcycle makers will promptly launch their new products and invest for the enchanting construction and decoration of their pavilions in accordance with the standard of a world class Motor Show.

Beside the new model launchings, the show this year also features concept cars equipped with cutting-edge automotive technologies. We would recommend all visitors to take a look at individual booth design as some car makers have invested up to a hundred million Baht to complement their products and the entire show at the highest effort.





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It is the pride of Bangkok International Motor Show to be well recognized by more than 30 world class car makers for the last 39 years. We are confident that we will continue our leadership in hosting the largest international standard car show of ASEAN.

However, Bangkok International Motor Show also known as the greatest car show of Thailand and is well recognized among the car show organizers of ASEAN for its supremacy and equivalent standard to the world class events. Every year, many car show organizers from neighboring countries and worldwide car manufacturers have asked for an observation visit to further study and consult on how to host the show professionally and efficiently as well as to discuss about the investment in the automotive industry. This truly reflects our potential as the number one in hosting the Motor Show of ASEAN region with the international standard.

The ticket price is remained unchanged at 100 Baht along with the lucky campaign “Buy Ticket & Get a Chance to Win a Car” as the Organizer has always held every year. As usual, the big prizes awaiting are cars and motorcycles with the total value exceeding 2,500,000 Baht. For those who purchase the ticket, to participate in the lucky draw campaign, please kindly complete the questionnaire available at the hall entrances or via the Bangkok International Motor Show application. Besides the lucky draw, visitors who have downloaded and registered through the application, will be granted a special discount from various restaurants in Muang Thong Thani or the roadside service from Cigna at free of charge, etc. Moreover, the Organizer has cooperated with Kasikorn bank to sell the ticket in advance through K-PLUS application for a more enjoyable experience as well.

For the press services, the organizer has developed and standardize the database system to better facilitate the work of the press members. Along with the database upgrade, the media pass will be provided in the form of “Smart Card”, which is up-to-date and assure the highest security protocol. The Organizer has verified the media information and prepare the media passes, which will be delivered to those who have their name registered previously with the





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Press Center. For those who haven't registered their names yet, press registration will be available via [www.bangkok-motorshow.com](http://www.bangkok-motorshow.com) from March 7 (today) to March 15, 2018.

**Lastly, I would like to ask everyone to continue your support for the Bangkok International Motor Show, the world class Motor Show of Thailand that we the Organizer has input every possible effort to make it to be the greatest one. But such success cannot happen without the support from all parties, including exhibitors, press members and visitors. Please support our show. Your encouragement can literally help create the world class car show in Thailand. Thank you.**

